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On the Move

James Removals, founded in 1996, is a family business that started out with a single van operating out of small premises in Bromley. It now boasts a fleet of 17 vehicles and its current home occupies 30,000 square feet in Blackheath, London, where its fleet of vehicles now stands.

"**MOV 5X** was my first registration purchase," says James De-Machen, the company's director. "It was bought to hide the age of my lorry, an older vehicle that I painted to look like a new truck. The plate was added so people weren't aware it was over 15 years old. It was a truck I drove myself and this was the start of my registration addiction." He then purchased **R13 MOV** for an R registration DAF he had refurbished in similar fashion.

"As a removals company doing fairly low yearly mileage in comparison to other haulage operators, we tended to use second-hand chassis with new bodies," James explains. "So I started adding plates to all my vehicles: J6 MOV, J7 MOV, J8 MOV, J9 MOV, V6 MOV and V8 MOV."

As the company was doing well, James acquired brand-new trucks but continued the plate branding. "I also preordered registrations for vehicles. that were being built, including **JR07 MOV** and **JR08 MOV**. I also bought **BE57 MOV** which, apart from my first plate, is my favourite."

Most of the company's more recent vehicles have been brand new orders and a further series of registrations -DJ16 MES, JJ67 MES, JJ22 MES, and JJ72 MES, were purchased prior to delivery.

"I see plates always going up in value," James says, "and they are a great investment."

Regtransfers has provided James with a number of other themed registrations too, including **JJ18 MES**, JJ68 MES and JJ12 MES.

"I have recently purchased a little electric city van, a Garia," says James, "to which I've added R13 MOV, a number that was previously on retention. I think it looks fantastic and it is a real eye-catcher."

www.jamesremovals.com



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The role of DVLA

Car registrations and number plates, including personalised number plates, in the UK, are the responsibility of the Driver and Vehicle Licensing Agency, usually known as the DVLA. It issues new registrations twice a year and also maintains the central database that records details of all vehicles licensed to drive on UK roads, along with their keeper and registration information.

Regtransfers works closely with DVLA to complete registration transfers as quickly and efficiently as possible. Regtransfers is a DVLA-registered supplier of personal car registrations and number plates and is listed on the DVLA Registrations website. All number plates supplied by Regtransfers comply with DVLA's prescribed standards and regulations.

DVLA administers all UK registration transfers and issues updated registration documents when the registration number of a car is changed, or when a registration is removed from a vehicle and placed on a retention document in accordance with the **DVLA Retention Scheme**.

DVLA is a registered trade mark of the Driver & Vehicle Licensing Agency. Regtransfers is not affiliated with the DVLA or DVLA Personalised Registrations. Regtransfers is a recognised reseller of unissued Government stock.

Number plate regulations

When a car is on the road, it is an offence to display number plates bearing any number other than the vehicle's officially recorded registration number. If you purchase a private registration, learn how to transfer private plates before displaying the new number.

All registration number plates displayed on UK vehicles must comply with the official number plate regulations. DVLA oversees enforcement of number plates display regulations and maintains a register of approved manufacturers and retailers of vehicle number plates.

Regtransfers is not part of, and is not formally affiliated with DVLA.



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